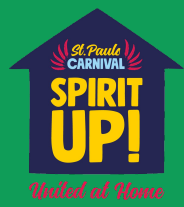




ST PAULS CARNIVAL 2020 BLACK HISTORY MONTH WRAP REPORT



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT



St Pauls Carnival CIC is proud to have delivered a wonderful programme of content for *Black History Month*, hot on the heels of its first ever 'Digital Carnival' in July. This is our opportunity to say thank you for all of your support and thanks to everyone who helped deliver Black History month and Spirit Up!

The following report shows the impact of BHM and is followed by an overview of what we have managed to deliver this year despite the global pandemic.

Our vision was to celebrate both African Caribbean culture and black history in a safe and engaging way.

Despite 2020 being a year of challenge, we are incredibly proud that we have found ways to reach our communities. Your continued support is even more important to ensuring our iconic and vital cultural event continues to take place and reach the community.

As we move towards Carnival in 2021, we hope to continue working with you, to help us develop and deliver the best event possible, as well as continuing to develop Carnival 365, our year-round programme of social and cultural education.

LaToyah
Executive Director

McAllister-Jones



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT

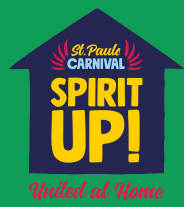


BLACK HISTORY MONTH

St Pauls Carnival is celebration.
Black History Month is celebration.

Carnival is a day where Bristol, inspired by African-Caribbean culture and heritage, unites and creates a vision of what diversity can look and feel like.

Throughout Black History Month we looked at the origins of Carnival, the stories and meanings behind the dance, costume, song and spoken word traditions of this celebration.



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT



CARNIVAL - KETCH A FYAH



Our action-packed programme of events shone a light on the under-represented history of our local, national and international Carnival.

We explored Carnival origins as a form of resistance to the dehumanising impact of the slave trade. Many of the dance and spoken word forms were born out of oppression and the spirit of resistance continues to this day.

In the year where both COVID-19 and Black Lives Matter cast a spotlight on inequality, Carnival's radical spirit is even more relevant.



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT



CURATORS

Our co-Curators were Dr Edson Burton and Esther Afikiruweh, who brought together our incredible programme.

Between them, they helped us to overstand the origins of Carnival.

From Lyrikal Warriors to Education as Resistance speakers and back to the Black Environmentalists, our artists took to the stage, we danced, we moved, we spoke and we were HEARD.



"When you put on the costume of the character... you transform"

Norman Stephenson aka Rubba



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT



THE NUMBERS

- 105,000 people reached
- 2,900 post engagements
- 336 NEW followers
- 19 different practitioners used
- 10 pre-recorded events
- 3 different venues
- 2 COVID-safe Live events
- 2 funding organisations
 - United Communities
 - Solon SW Housing

St. Pauls CARNIVAL
BLACK HISTORY MONTH
OCTOBER 2020

All events are pre-recorded and can be accessed via our Facebook page.
facebook.com/stpaulscrnl

CARNIVAL-KETCH A FYAH

TUES 13 OCT
CARNIVAL WARRIOR DANCE
SENEGALESE DANCE
Batch Gueya presents a demonstration of dance inspired by Senegalese warrior traditions.

THURS 15 OCT
CARNIVAL WARRIOR DANCE
CAPOEIRA DANCE
//Kabbo Ferdinand presents a demonstration of the roots of Capoeira in the martial arts devised by enslaved Africans in Brazil.

SAT 17 OCT
FIX UP FA CARNIVAL
JOUVERT DEMONSTRATION
Ruth Ramsay gives a hands-on guide to the pre-Carnival body paint art and celebration and its roots.

SUN 18 OCT 6PM – 730PM
@ BRISTOL OLD VIC
EDUCATION IS RESISTANCE
Discussion touching on the importance of education, which has been a vital part of Black resistance now and in the past, featuring, Aisha Thomas, Cathy Waite MBE, Esther Deans and Osel Johnson.

MON 19 OCT
CARNIVAL WARRIOR DANCE
HIP-HOP DANCE
Winston Pyke presents a demonstration on the battle facets of Hip-Hop dance.

TUES 20 OCT
CARNIVAL WARRIOR DANCE
REGGAE DANCE
Ripton Lindsay demonstrates the meaning and origins behind reggae dance styles.

THURS 22 OCT
EDUCATION IS RESISTANCE
Digital event recording taken from live event.

FRI 23 OCT 8.30PM – 10PM
@ BRISTOL OLD VIC
LYRIKAL WARRIORS
An evening celebrating the role of resistance through words in Carnival featuring: Muneera Pilgrim, Salli Katebe, Donna Pinnoch and Kilaze.

SAT 24 OCT
FIX UP FA CARNIVAL
A HANDS-ON GUIDE TO CARNIVAL DRESS & RESISTANCE
Ruth Ramsay gives a Grand Costume Update.

MON 26 OCT
FIX UP FA CARNIVAL
BLACK ENVIRONMENTALISTS
Panel discussion featuring Manu Maungarizze, outdoor educator and diversity consultant, Olivia Sweeney, Green and Black Ambassador and Ruth Ramsay Textile artist.

FRI 30 OCT
LYRIKAL WARRIORS
Digital event recording taken from live event.

SAT 31 OCT
FIX UP FA CARNIVAL
A HANDS-ON GUIDE TO CARNIVAL DRESS & RESISTANCE
The Grand Costume Finale



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT



SOCIAL MEDIA

Analysis of Black History Month gave very encouraging results;

Most popular content:

- Fairlawn School 365 video
- Vogue workshop
- Ruth Ramsey costume videos
- Winston Pyke dance video
- Capoeira video
- Programme announcement

- 230 new Facebook followers
- 41 new Instagram followers
- 65 new Twitter followers

Facebook Figures

- 46,535 views
- 2,900 engagements
- 570 page views

Twitter Figures

- 59.5K Impressions
- 514 Profile visits
- 90 Mentions



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT



ARTISTS

The Black History Month featured the following artists and performers;

- 6 Dance Workshop performers
- 4 Spoken Word performers at Lyrikal Warriors
- 4 Speakers for Education Is Resistance
- 3 Models for Fix Up Fa Carnival
- 2 Black Environmentalist Speakers
- 2 Curators
- 1 Costume Maker

//KABBO FERDINAND (FILHOS DE ANGOLA) DANCE Capoeira Dancer
RIPTON LINSEY Choreographer / Dancer
AYSHA CHAMBERLAIN Voguing / Ballroom Dance
BATCH GUEYE African Dance
WINSTON PYKE & BEN NASH Hip-hop Dance

LYRIKAL WARRIORS

MUNEERA PILGRIM Spoken Word
SAILI KATEBE Spoken Word
DONNA PINNOCK Traditional Mento / Calypso
KILAZE Hip Hop

EDUCATION IS RESISTANCE

CATHY LECOINTE Bristol Educationalist
AISHA THOMPSON Beyond the 26
ESTHER DEANS Chair of the Commission on Race Equality in Education Group
OSEI JOHNSON Young Activist

FIX UP FA CARNIVAL

RUTH RAMSAY Costume Maker
WINSTON PYKE Model
DANDARA BROWN Model
RUBBA Model

BLACK ENVIRONMENTALISTS

MANU EMMANUEL Speaker
OLIVIA SWEENEY Speaker

“This is wonderful! I really need that happiness dance today!”



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT



HIGHLIGHTS OF BHM

- ❑ Lyrikal Warriors @ Bristol Old Vic
- ❑ Fix Up Fa Carnival; Costume Reveal / Dance
- ❑ Education Is Resistance
- ❑ Fix Up Fa Carnival: Black Environmentalists



ST PAULS CARNIVAL 2020 - BLACK HISTORY MONTH WRAP REPORT



HIGHLIGHTS OF BHM





ST PAULS CARNIVAL 2020 ACTIVITY REPORT



ST PAULS CARNIVAL 2020 SOCIAL MEDIA SNAPSHOT



CARNIVAL 2020: THE NUMBERS

- 355,000 social media impressions
- 1,715 NEW followers
- 39 different artists used
- 34 Elders Brunches delivered
- 24 Pre-recorded videos
- 16 Volunteers
- 10 DJs
- 7 Funding Organisations

- 6 Partner Organisations
- 3 COVID-safe Live events
- 2 BHM Curators
- 2 New Board Members

Social Media Reach

- 835 new Facebook followers
- 557 new Instagram followers
- 323 new Twitter followers



ST PAULS CARNIVAL 2020 ACTIVITY REPORT



CARNIVAL 2020: PARTNERSHIPS

Throughout the year, we have sought out new partnerships to develop our links with the arts in Bristol.



We were part of the summer Of content shown by Bristol Arts Channel



We worked with Bristol Festivals, who helped support & promote our events

TRINITY:

A CENTRE FOR THE PEOPLE

We worked closely with the Trinity Arts Centre who hosted the live stream of our digital carnival.

BRISTOL OLD VIC

Bristol Old Vic were also a new collaborating venue, who hosted two of our BHM events in October.



ST PAULS CARNIVAL 2020 ACTIVITY REPORT



CARNIVAL 2020: PARTNERSHIPS



Outside of the city, we joined Locality, a national network of 1,000 members, offering specialist advice and learning to unlock the power of community.

As their 1,000th member we were invited to be one of their 'virtual visits' in the online conference "unConvention".



Key partnerships have been further strengthened with the Bristol City Council Safety Advisory Group who supported us with key aspects of our planning for the digital Carnival.

studio
STILES



We have forged a stronger relationship with Studio Stiles, our incredible designer, responsible for all imagery and logos.



ST PAULS CARNIVAL 2020 ACTIVITY REPORT



CARNIVAL 2020: FUNDING SUPPORT

Carnival in any format would not be possible without the funders who support us. We have been lucky enough to have been supported by the following grants and organisations;



Arts Council England, who are our one of our biggest supporters financially.



Bristol City Council who also provide key financial support to the event.



United Communities & Solon SW Housing Association supported Black History month with their Coronavirus Community Fund donation



ST PAULS CARNIVAL 2020 ACTIVITY REPORT



Places For People supported Carnival with a donation towards technology and innovation.

THE NISBET TRUST

The Nisbet Trust pledged to support us over the next three years



Total Produce also contributed towards the running of digital Carnival



Bristol Music Trust supported our Autumn Schools programme



Sovereign Housing also donated towards our online crowd funder campaign. #BackYourCarnival

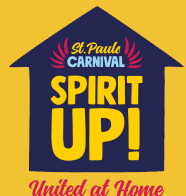


ST PAULS CARNIVAL 2020 ACTIVITY REPORT

CARNIVAL 2021:

Following our successes with the 2020 digital Carnival and Black History Month programme, we are confident Carnival is in a better position for 2021.

Building on the love of Carnival and wider engagement, we are confident that a hybrid digital and 'live' events at community venues will be possible and lead to a brighter future for everyone moving into the post-COVID world.



ST PAULS CARNIVAL 2020 ACTIVITY REPORT



WHAT THEY SAID

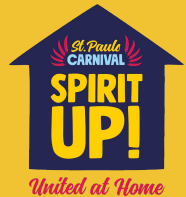
"We are missing St Paul's Carnival so much this year but super excited for the line up today. Thank you for all your hard work in keeping this celebration going strong!"

"This has been amazing, a wonderful mix of activities and such high quality. Well done to all involved, you are definitely spreading the carnival joy when it is needed most"



"My gratitude to you and everyone. Blessings and best wishes"

"I'm so delighted the Carnival will continue to be celebrated this year.... now more than ever. THANK YOU"



ST PAULS CARNIVAL 2020 ACTIVITY REPORT



CARNIVAL 2021- WHAT NEXT?

- One week of digital Fringe events
- Continuation of Schools Programmes and aim for Secondary Schools
- Carnival Day: Hybrid digital/live event
 - COVID-safe and compliant
 - Socially distanced, seated events
 - Community venues / locations
 - Crowd control measures



"I took part in carnival when I was little... Well done to all involved in creating great online content"





**THANK
YOU**

